

# SANDRA A. SHELTON

## Promoting Excellence For Secondary Education

### BUSINESS BY BUSINESS

#### *Leadership Development, Workplace Engagement and Service On Purpose™*

Sandra's zest, enthusiasm, and high commitment are contagious as she brings organizations to a new level of achievement and individuals to a clearer focus and greater personal impact, engagement, and contribution.

#### EDUCATION KEYNOTE/IN-SERVICE TOPICS

- Mentoring To Personal Leadership and Influence
- Student Engagement Is Connected to Workforce Engagement
- Overcoming the "Us" vs "Them" School Faculty
- Life Success Begins With Relationship Skills Mentored During High School Advisories
- A Successful Team Building Paradigm: High School StrengthBank® Talk Groups
- Diversified, Multi-generational Workforce Must First Graduate from High School Knowing How to Get Things Done Nonviolently With Others
- COMMUNICATION WORKOUTS® Are The Building Blocks For Trust And Productive Work Relationships
- The Character of Leadership Is a Developmental Asset
- Capacity Building Corporate Social and Responsibility

#### FAVORITE QUOTE FROM SANDRA

**"A business or school becomes what it allows, more than that, encourages and supports its members to achieve individually."**

#### WHAT CLIENTS SAY ABOUT SANDRA

*"Knowledgeable, flexible, prepared, provides sound guidance, adaptable. Worth the money paid - good return on investment (productivity increased, stress decreased, solved problems)." - David S. Brown, Office Chief -USGS Texas Water Science Center*

*"...in my 13 years as a human resources professional Sandra has generated more enthusiasm and positive remarks than I have ever before witnessed."*

- Richard Smith, Vice President-Human Resources, Coca-Cola

*"...not only knows what she is talking about, but her analogies, people skills, dynamic stories and ability to be fast on her feet make her so interesting I didn't want to miss a minute of it." - Frances Floyd, Manager-Amdahl Corp.*

*"I laughed, I cried. I'm changed!" - Jon C. Jones, Manager-Arcus Data Security*

*"One of the rare chances to see excitement in a form that they can take back to work with them and actually use" - Gerrell, Distance Learn Mgr-Fort Hood, Texas*

*"Most enlightening -- can't wait to begin to put it into practice." - Chris Spensley, Quality Assurance Technician-Amgrsham International, Cardiff, Wales*

*"Sandra is funny, bright, and dynamic; gets your blood flowing again." - Gail Moser, systems analyst-Reynolds Electrical*

*"I have attended many training and conference sessions over the years... Sandra is delightfully different... terrific job!" - Scott, Club Manager, CMAA*



#### EDUCATION BA, MEd, CTACC WORK HISTORY

- Educator - English/Theatre Arts Speech, Education
- Supervisor-Insurance
- National Account Rep (Meat Manufacturing)
- Real Estate Sales - residential
- Founder StrengthBank Inc.
- International Speaker/Entrepreneur

#### AWARDS/RECOGNITION

- Million Dollar Real Estate Club
- Winning Drama Coach-2 years
- 6 Corporate Promotions
- Frequent Media interviews

#### ARTICLES/ COMMENTARY:

- www.StrengthBank.com/blog
- www.talkgroups-mentors.org
- www.searchwarp.com
- www.ezinearticles.com

#### SERVING ON BOARDS:

- Women's Advisory Board - Fort Worth Business Assistance Center
- DeVry University/Committee of 100
- StrengthBank Inc.-Exec. Dir.
- Remington College

#### COLLABORATIONS

- Center for Teacher Effectiveness
- Founding Member: Fort Worth Coaching Alliance
- Character Coalition Network

#### PARTIAL CLIENT LIST

- Texas Christian University Continuing Education
- Texas Assn. Secondary Principals
- AstraMerck Pharmaceutical
- Federal Express
- American Federation of Teachers
- Texas Education Agency
- Texans Can! Academies
- YMCA
- National Assn. for Education
- National Healthcare Review
- National Missile Defense/Army
- GAO (Gov't Accounting Office)
- Texas Assn Partners in Education
- Bowie Chamber of Commerce
- Enterprise Car Rental
- NASA
- AT&T
- Santa Fe ISD
- Bridgeport ISD
- Alpha Charter School
- Texans Can! Academy
- USGS (Geological Services)
- Oklahoma Assisted Living Assn.
- Veterans Admin. Hospitals
- USAF, USNAVY
- US Office For Civilian Personnel
- Club Managers Assoc/America

### CLASSROOM BY CLASSROOM

#### *StrengthBank® Classroom Strategies, Elective Classes, and Talk Groups for High Schools*

There is no doubt that core curriculums for each academic discipline as well as co-curricular activities need to be taught thoroughly and with a passion. However, we have taken high school curriculums and created a crucible for hammering in 'Reading,' 'Ritn,' and 'Rithmetic' to the exclusion of what powers these skills into fulfilled lives that contribute to the greater good.

Teachers care about kids and their academic area of concentration. Classroom strategies that honor both of those passions seemed to end when testing became the heavy norm. Teachers were no longer trusted to care about kids and curriculum; they have been mandated to get the curriculum taught for high scores regardless of whether the students "liked" it or not. The result of that thrust has been a rise in all the negative numbers, i.e., dropouts, school shooting, aberrant behaviors by teens, and unwed mothers. The high school students are screaming for tutelage related to their significance in the midst of gathering all this information and spitting it back on a test.

#### StrengthBank® Classroom

**Strategies, Elective Classes, and Talk Groups** have one thing in common, i.e., listening to the student cry for relationship skills and understanding each one's purpose and relevance in this world - a core differentiated learning strategy.

StrengthBank® is well researched and proven in practice. **The strategies are effective and are demonstrated from the first use as more teachers and administrators are freed from the "don't do - didja, didja" cycle of ineffective, short term discipline to the "how does that apply to your StrengthBank®" longterm discipline that becomes an instrument for student engagement.** The ultimate winner is students who raise the bar on our future by first raising it on their own!

Sandra is one of those rare speakers who gets the message across and in an entertaining way at education conventions and in-service presentations to high school faculties everywhere.