

SPONSORSHIP Proposal

*A complete proposal is provided by request.
Please contact us at 469 751 7774.*

A proposal to join us in supporting StrengthBank® Talk Groups where business volunteers mentor during high school advisory periods.

Ever had a high school drop out toss you a burger?
Mow your lawn? Hire-on to facilitate your deliveries?

Have you every hired a high school graduate who did not know how to get along with people?

Ever driven up to a drive-through and received begrudging action rather than customer service?

If you have experienced any of the above, you know the need. The need is big and you now have an opportunity to be a part of the solution.

Approximately 20 million teenagers could graduate in the next 3 years and enter the workforce with acceptable **SAT** (Scholastic Aptitude Test) scores but without acceptable work/life **SAT** (**S**ervice-oriented, **A**vailable, **T**rustworthy) scores. Ready or not, they are headed for your workforce.

See next page for an introduction.





StrengthBank® Talk Groups

Community Volunteer, Certified Mentors
During High School Advisory Periods - Bimonthly
45 Minutes Just Before Lunch

StrengthBank® For High Schools - A Relationship Skills Initiative is a productive, effective, research-based, and community involvement curriculum centered on the relationship and communication principles of self-understanding. The curriculum mentors each teen to his or her unique, inborn design that when used as designed, renders a fulfilling life regardless of circumstances. The initiative prepares youth for workplace collaboration and contribution to be the best of what each is designed to be in order to contribute to the greater good while maintaining a productive work life. (Texas Education Agency Accredited: StrengthBank® For High Schools - A Relationship Skills Initiative)

A community thrives in direct proportion to its members' contributions. Conversations, connections, and being known to one another are foundational to excellence, that is, non-violent, productive, healthy relationships—the focus of StrengthBank® Talk Groups. Maintaining student engagement in each one's specific future during Talk Groups happening throughout the high school experience is one of the best aberrant behavior (suicide, pregnancy, gang activity, bullying, dropping out, etc.) preventions and high-contribution-to-society champions available. In the proper mentoring environment, teens inevitably will talk about with what each is struggling and to what each aspires. Keep 'em talking to keep 'em positively engaged.

The Need. "We've reached a turning point in education. 'Public schools have to fundamentally change,' said one person from a conversation in the South. Another person ... said, 'Education is so important, our kids are falling so far behind, you've got to do something.' People describe being 'disappointed' and 'discouraged' with how education is going. 'It doesn't seem to be doing too well,' one person said. ... from an urban community in the Midwest gave the schools a '2 out of 10.' Yet another person said, 'Education is lagging behind. Even within the same school districts, schools have tremendous disparities.... These comments emphasize data from the national poll that reveal 50 percent of Americans in challenged areas feel that public schools are getting worse. Almost 3 in 10 (29 percent) of national poll respondents from challenged areas said they were concerned about their child dropping out of school.... **Community involvement** is so important that people in two separate conversations even suggested making it mandatory. 'Like jury duty,' one person said...." (Quotes are from: *Voices for the Common Good: America Speaks Out On Education: United Way Study 2010.*)

Cornerstone: Self-understanding For Fulfilled Lives

There is a high present and future impact and value for every teen knowing specifically what to write in the blanks: My purpose in life is to _____ and I am equipped for my purpose because _____ * *Two life/work principles mentored during StrengthBank® Talk Groups



The following pages and inserts further define the initiative and specify with an example what funds needed.

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MENTORING TEENS FROM BACKPACKS TO DUFFLE BAGS, BRIEFCASES, AND TOOL BELTS

Mentoring teenagers to full, relational potential in a distractions-loaded world.

StrengthBank® For High Schools - A Relationship Skills Initiative: A developmental process that is a productive, effective, engagement and relationship skills curriculum based on wisdom of the ages and traditional principles of self-understanding. The curriculum mentors each teen to his or her unique, inborn design that when used as designed, renders a fulfilling life regardless of circumstances. One consistent theme is that we need each other and ourselves to be the best of what each is designed to be. Through StrengthBank® strategies learned and experienced with others, each student is given the chance to be confirmed in and connected with his or her StrengthBank.® From being respected, students learn to respect; from receiving help, students learn to give help; from being heard, students learn to listen.

Definition: StrengthBank® (each one's bank of strengths) is the plan for each life that will prosper and not harm, give hope and a future. Other curriculum tenets are similarly defined, that is, based on timeless, foundational truths.

Mission: To instill StrengthBank® into every high school student's heart to be lived out into productive adult lives who contribute to the greater good regardless of each one's occupation and calling.

Target Audiences

1. The high school student.
2. Local community, businesses who will allow their employees to mentor in the local high school, and community leaders who share timeless and traditional values.
3. High school principals who will allow mentors to come in during advisory periods, let the community be involved.

High School Students Benefit From Mentoring For Character Development vs To A "Character" Program:

How we differ from "similar" programs: We understand that character is not a lesson to learn but a developmental process that comes from living through and surviving positively the struggles in life; character is not a collection of lessons but a developmental process that has a standard of good. We are a living curriculum of everyday moments matched up to the eternal perspective, i.e., there is a purpose for being here and living out that purpose is the path to success and fulfillment.

StrengthBank® Mentors And Teachers Benefit:

StrengthBank® Mentors and participating high school StrengthBank® faculty members testify that participating in StrengthBank® Talk Groups or StrengthBank® elective class not only enhances their relational skills for better real-time parenting and workplace relationship skills but also allows them to focus better strategies in ongoing career and hiring decisions. Additionally, each experiences a powerful, unique connection to the community.

Stronger Youth • Stronger Businesses • Stronger Communities

Positive relationship building connects high school education to its extended life as corporate productivity.

Business People Answer The Call To "Be A StrengthBank® Mentor!"

An opportunity to "mentor" high school youth specifically and meaningfully. StrengthBank® brings renewing, energizing hope to the mentors as well as mentees. Companies spend nearly \$3 billion annually on community volunteer programs and increasingly link such efforts to business goals:

- Better internal communication/ interpersonal skills, customer loyalty, brand image, recruitment.
- Better new hires and more employee retention.

Business and Community Benefits:

- Communities who are better known to each other have a safer, stronger, more personal connection. The youth-community-business connection manifests itself as a crime prevention and "homeland security" measure.
- Business people gain greater job satisfaction from the very StrengthBank® strategies mentored to youth.
- Business gains higher engagement and productivity; youth engages in more positive futures.

StrengthBank® Talk Groups In High Schools

StrengthBank® For High Schools-A Relationship Skills Initiative parallels "business" goals for education:

- Fewer dropouts, addictive behaviors, gangs, teen pregnancies, violent acts.
- More graduates, student engagement and teacher retention.

THROUGH ENGAGEMENT, RELATIONSHIPS ARE THE FUNDAMENTAL POWER SUSTAINING BUSINESS PRODUCTIVITY AND HIGH SCHOOL ACADEMIC ACHIEVEMENT.

Each bank of strengths comes with a plan.



The Plan for each life
That will Prosper, not harm
And give Hope and a future.

Testimonials and Video
Resume: <http://www.strengthbank.org>

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