



**PRESENTATIONS TOPICS FOR EDUCATORS:**

- Communication With The Public
- Volunteer Mentor Initiatives
- High School Reform: Personalization
- Secondary Classroom Management

*No speaker engages an education audience with more flair, inspiration from-an-educator’s-perspective solutions than Sandra Shelton!*

**SAMPLE TITLES & DESCRIPTIONS**

*Community Mentors – Because High School Teens Don’t Come With User Manuals*

High school students are your business and you love teens; yet, as the school term goes by, how easy it is to see students as inconveniences and problems waiting to invade space and time. Education is in partnership with the community who is not merely a “buyer” of a product (high school education) but of a total relationship experience that comes with the deliverable (high school graduate). Companies spend nearly \$3 billion annually on community volunteer programs and are increasingly looking to link such efforts to business goals. Now is the time to engage the experienced productive citizens as mentors to extend a hand in “training up” emerging productive citizens. There is a bridge between today’s and tomorrow’s workforce; mentors can help navigate the terrain to get there.

*Upping The High School Graduation Numbers: Disengagement, Enemy #1*

Educators and business and community leaders seldom think of their jobs sales jobs. The reality is that selling kids on staying in school is imperative. Would many of us have had an easy time staying in school with the increased pressures of performance testing? In a recent poll asking kids why they are dropping out of high school, the number one reason was not that they felt inadequate to complete the work but that they were bored. The solution to

rising high school graduation rates is not that high school administration and staff become entertainers. The solution lies in a common “sales strategy” to involve not only the high school but also the community who stands to benefit from an educated citizenry. Becoming engaged defeats boredom.

*Disengaged Youth Disengage From Education...  
No Education = No high life goals = Poor work ethic*

*High School Advisory Periods: The High School Student Is Still Just A Kid!*

Advisory periods are as needed as any academic or elective class. Character education should not be a program but is a process; it is a way of life personally developed in each student from the inside out. If character has not been developed before a lesson on or example of a character trait, there is little chance of life-long benefits from the lesson.

Advisory periods may be the only time a teen gets to take a few minutes on a regular basis for relationship counseling. Think about it! High school violence, aberrant behaviors, disengagement are first relational! No academic discipline or high test score prepares youth for the inevitable struggles of life after high school. Success depends, first, on the ability to get along with others, work interdependently with others, and each one’s understand individual worth.

Typically we teach students readin’, writin’, and ‘rithmetic then let them learn relationship skills by “osmosis” in the halls, bathrooms, and parking lots. Advisory periods infused with a process-oriented relationship skills curriculum is a vital step in high school reform – personalization. Advisory periods

done right require less therapy and more common sense in everyday relationships. We can win the battle for the character of our youth!

### It's Always Too Soon To Give Up On Innovative Leadership From The High School Platform!

There is a constructive side to imperfect behavior – along with a very destructive one! Disagreements are an opportunity for change, good change, even with teenagers. Know-it-alls, martyrs, complainers, manipulators, put-down artists, and procrastinators – the list of annoying, irksome behaviors is limitless and teens are masters of them all! How do you teach anything if the students won't sit down, be quiet and listen? If an educator can't conveniently remove herself, himself, or them (after all, detention can hold only so many), what are the options? High school education does not have to become merely "crowd control." Hope for the continuing teachable moment floats and the educator has to know where to grab this life preserver – and on a moment's notice. Leadership for educators is about building a repertoire of new responses for heretofore humorless situations.

### Controlling the classroom for more time to teach

Secondary teachers have the hardest job in America. Among all the tasks that we juggle, two are paramount; curriculum and discipline. Neither is more important, nor can one be effective without the other. In collaboration with Center for Teacher Effectiveness (CTE), Sandra Shelton gives you Time To Teach, effective classroom discipline so that you can have more time to teach!

#### CENTER FOR TEACHER EFFECTIVENESS

CTE is rapidly becoming the leading provider of teacher education, training, and staff development in the USA and Canada. Its major area of concentration is redefining teaching and learning in schools and providing highly useful professional teacher staff development.

The programs are well researched and proven in practice, and presented by outstanding subject matter experts like Sandra. Nick-named the "Tools for Tomorrow not just Theory For Thought" the learning emphasis is placed on highly practical

training which can be implemented immediately when participants return to the classroom or to administrative duties. The immediate successes are seen as more teachers and administrators are freed from the "don't do - didja, didja" cycle of poor discipline that leaves kids frustrate and teachers little time to teach.

Sandra is one of those rare speakers who gets the message across and in an entertaining way. With CTE's innovative ideas she presents the good news at education conventions and to high school faculties to help secondary teachers everywhere. Participants begin each session with courteous giggles, move through more chuckles and into side-splitting belly laughs as Sandra shares anecdotes, ideas, and most importantly, solutions to classroom and school-wide discipline.

Teachers, this is for you! You need to experience a better every day after hearing Sandra Shelton's presentation!

*To reduce the inconvenience of finding and cost of hiring substitutes, Sandra often presents a day conference and identical evening conference. If you cannot find a substitute then join us during the evening at the same location for an identical conference. This is especially beneficial for principals who send large groups of staff members.*

#### ABOUT THE SPEAKER

**Sandra Shelton** is an engaging international speaker, former high school classroom educator then administrator candidate, author, coach, and frequent media guest. She was a natural recruit for Center for Teacher Effectiveness certification. For over two decades she has presented over 1800 speeches and seminars nationwide and in 15 foreign countries. Her ingenious, one of a kind, people strategy – StrengthBank® – The Ultimate People Performance Upgrade – has improved working the relationship culture of hundreds of organizations.

The nonprofit's community involvement initiative gives volunteer mentors from the business community a learning opportunity as well as a mentoring opportunity – the strength of positive relationship building forms an important connection between education to its extended life in corporate productivity, that is, what we teach, we learn. Sandra comes from an impressive background in academic education and corporate leadership. In addition, she has

authored a books, CDs, DVDs, videos, mentoring curriculums, and corporate training programs. Her clients include a broad range of industries that include: American Airlines; Burleson Independent School District, Keller Independent School District, Hurst-Eules-Bedford Independent School District, Santa Fe Independent School District, Astra Merck Group; AT&T; Blue Cross and Blue Shield; Brinker International; Coca-Cola; "The Montel Williams Show;" National Missile Defense; Sara Lee Corporation; Showtime, Inc., and the former World Trade Center NYC. (Short movie demos at <http://www.strengthbank.com/video> and <http://www.talkgroups-mentors.org>)

Current Curriculums:

*The StrengthBank® For High Schools – A Relationship Skills Initiative*

*Enabling Business And Community Volunteers To Answer The Call: "Be A Mentor!"*

Upcoming Book Release:

*Why StrengthBank® Kids Do Better and Stay in School*  
*How high school kids can "get a grip" on the plan for each life that will not harm, that will prosper and give Hope and a future.*