

StrengthBank® for High Schools is Coming to Garland...



# Hands UP Hands DOWN High School Mentor Community Awareness/Recruiting FREE EVENT

*You were given a hand up when you were a teen, now it's your turn...*

**Sponsorships Available: Call or Email at addresses below.  
We need 3 more door prizes.**

Printing of announcement flyers: Thanks to Garland's on Skillman FedEx Kinko's.

Event Sponsors:



**APRIL 26, 2008, Saturday**

**Auditorium, Alpha Charter School • 701 State Street, Garland Texas 75040 • (972) 272-2173 • Dee Merritt**

**RSVP by April 23, 2008**

(So we'll know how much food to prepare)

*StrengthBank® curriculum-based mentoring is a specific, productive way to contribute to tomorrow's workforce, increase your company's branding, be involved in the community, have a say in tomorrow's leaders, and mold America's future.*

**RSVP: Sandra Shelton: 817 230 4523**

**Dee Merritt 972 272 2173**

**EMAIL: [mentors@strengthbank.com](mailto:mentors@strengthbank.com)**

**Give your name and how many people are coming with you.**

**Door Prizes From:**



**More details on other side.**



Here's how the training day April 26, 2008, will go:

9:00 - 9:30 Registration (coffee provided



(on Arapho in Garland)

9:30 - Sandra Shelton presents: **StrengthBank® - The Ultimate People and Engagement Upgrade**

10:45 - 10:50 - Break (snacks provided



10:50 - 11:30 - Continue presentation.

11:30 - 12:00 - How StrengthBank® becomes **StrengthBank® for High Schools - A Relationship Initiative**

Call to Mentor

Sign up for the afternoon session (limited seating)  
(12:30 - 3:30 -

lunch provided-   

12:30 - Afternoon Certification  
begins for up to 20 volunteers.

1:45 - 2:00 Break (snacks provided



2:00 - 3:30 Session Finishes

### Hands Up to mentors for Hands DOWN to youth:

- How to tap in sustaining engagement at work.
- How to stay out of "emotional" traps: anger, frustration, conflict, irritation.
- How to communicate without offending.
- How to network by power sharing.
- People Skills WorkOuts™
- In-the-moment positive conversation strategies.
- How to uncover "hidden agendas"
- How to stay on target for your life goals
- Power formulas:  
Struggles - Perseverance - Character - Hope  
Feelings don't come from circumstances  
And much, much more!

**BACKPACKS AND BRIEFCASES - High School Students + Business Community Mentors**  
**Discover the building blocks for healthy relationships**

Time slots to mentor at Alpha Charter High School: 10:30 a.m.- 11:15 a.m.  
1:15 p.m.- 2:00 p.m.



# StrengthBank®

The Plan for your life  
That will not harm you  
That will prosper you  
And give you  
Hope and a future.

Sandra A. Shelton, President/CEO,  
StrengthBank Inc.  
817 230 4523 Office  
StrengthBank Inc.  
(501 (c)(3) tax exempt nonprofit)  
[www.strengthbankinc.org](http://www.strengthbankinc.org)  
[www.talkgroups-mentors.org](http://www.talkgroups-mentors.org)

Testimonials and Video Resume for StrengthBank® Talk Groups - [www.talkgroups-mentors.org](http://www.talkgroups-mentors.org)



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## Corporate Social Responsibility

News

6.04.2008 - 02:19pm ET

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## Baby Boomers Playing Big Part in CSR, Says StrengthBank Inc. President/CEO

([CSRwire](#)) FORT WORTH, TX - June 4, 2008, - StrengthBank Inc., Sandra Shelton, President/CEO, announces that 12 businesses participated in the recent Hands UP/Hands Down High School Mentor recruiting events at Alpha Charter High School in Garland, Texas.

Participants from FedEx Kinkos, Texas Rangers Baseball Club, Chickfil, Cici's Pizza, Chili's, Edible Arrangements, Character Coalition Network, Starbucks, Standard Coffee Service, Arby's, Selmore Haines and Grandy's volunteered to be mentors, and donated food, supplies, and door prizes.

According to the Case Foundation, the concept of corporate citizenship - the belief that companies have an obligation help maintain the health and well being of the communities in which they do business - has existed in the US for more than 50 years. However, over the past two decades, a growing number of business leaders have come to view corporate citizenship, including volunteerism, as not just 'the right thing to do,' but a key business imperative that can generate "value for the company, its employees, and the community."

### Boomer Generation Volunteers

Notably, the majority of the volunteers for the StrengthBank Inc. event were Shelton's fellow baby boomers. They served at event or became a mentor for the high school advisory period relationship skills initiative at Alpha Charter School.

"In the 1960's we boomers changed the world and I find many of us still unafraid to bring in change that lets us continue to be in the process," says Shelton. "I believe we can effect new directions for high school education in America by reaching a 'hand down' to give a positive 'hand up.' A stronger America is a more connected America. It's time for boomers to get involved, to participate. Our kids are crying out for help (gangs, teen pregnancies, suicides, unfocused futures, virtual overwhelm, unconnected relationships, isolation) and it is time we participate to answer that cry."

A recent survey concludes that half of the boomers surveyed plan to volunteer after retirement because they have passion cause and want to help the community. Roughly 78 million Americans were born between 1946 and 1964, the bookends of a boomer generation.

"I think this is the generation that harnessed its own power early on, whether it was around civil rights, women's equality, the war or other issues," says Sheila Bugdanowitz, president and CEO of the Rose Foundation.

One of StrengthBank Inc.'s most popular programs is a unique high school curriculum that includes mentoring from business volunteers, many of whom are baby boomers.

Ads by Google

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Case studies and free excerpts for CEOs and consumers who care.  
www.worldinbook.com

**Sustainability / CSR**

corporate sustainability report consulting, writing and design  
www.oovive.com

**Baby Boomers****Employment**

Find Employers  
Looking for Your Years of Experience and Knowledge!  
www.DisaboomJobs.com

**Senior living****marketing**

Active adult community and CCRC Internet marketing.  
www.ImmersionActive.com

"I take great joy in creating and implementing this unique [curriculum for high schools](#) as an elective class or in advisory periods. The mentoring from business volunteers used is particularly meaningful for a baby boomer demographic stereotyped of hippies, war protesters, draft dodgers, rebels and flower children," says Shelton. "It is time to show a heart for making a constructive difference by mentoring-up tomorrow's workforce. We now know that [daycare instead of momcare](#) [latch key instead parental chat](#) and [two-career families have led to problems with the integrity of the family](#) units. This time we helped our kids and grandkids become more relationally sound than we have been."

StrengthBank(R) mentors help each teen find a positive focus for each one's 'bank of strengths.'

"When you see a young person's face change the first time you as a mentor states this truth, your heart will be changed forever," says Shelton.

**Corporate wins are connected to the high school advisory period**

[As an international corporate speaker, Shelton](#) continues to urge companies to join in and commit to mentoring high school kids.

Shelton explains: "The high school, group mentoring is not about how high is your score or class rank; it is about how clear is your hope for the future. **When the present is connected to a focused future, test scores and high school engagement improve.** Kids with hope don't shoot each other; they support each other in the small groups, are not in search of an identity like a gang, not susceptible to bullying, and are ready to work productively in workplace teams. I regularly get in front of community and business audiences to challenge my generation and the generations that now join us in the world of work to step up to the mentoring plate. Exciting and encouraging are not big enough words to describe the results of the effort."

Businesses participating in the most recent event:

[FedEx Kinko's #0207 Scott - Skillman, Garland, Tx](#)  
[Texas Rangers Baseball Club - Jenny Martin and Breon Dennis](#)  
[Chickfil-a - #01474 Jim and Melody - North Garland Crossing, Garland, Tx](#)  
[Cici's Pizza - Marvin - Lavon Dr.#300 - Garland, Tx](#)  
[Chili's - Mike Ingle - Firewheel - Garland, Tx](#)  
[Edible Arrangements - Judy Posner - Wylie, Tx](#)  
[Character Coalition Network - Gloria Mansfield, Arlington, Texas](#)  
[Starbucks - Kathy - 2645 Arapaho Rd # 125, Garland, Texas](#)  
[Standard Coffee Service - Amy Leeds](#)  
[Arby's - Shanda - 1902 Northwest Hwy, Garland, Tx](#)  
[Selmore Haines - The Fellowship Church - Garland, Tx](#)  
[Grandy's - 145 N Garland Ave - Dwight Owens - Garland, Tx](#)

**About StrengthBank, Inc.**

Non-profit that offers a professional growth curriculum for business volunteers that effectively equips today's workforce to mentor tomorrow's, i.e., mentor teens to find the sure, positive focus for each one's bank of strengths. StrengthBank(R) Talk Groups during advisory periods twice a month follow the curriculum StrengthBank(R) for High Schools - A Relationship Skill Initiative.

StrengthBank(R) participants understand:

The CSR bone is connected to the community involvement bone.

The community involvement bone is connected to the CSR bone.

The CSR bone is connected to the bottomline bone.

Now hear the word from Hands UP/Hands DOWN StrengthBank(R) Mentoring.

We are ready to bring StrengthBank(R) to a community that wishes to support and participate with its local high school. [Call 17230 4523!](#)

For more CSR news and information from this organization:

**[Corporate Social Responsibility Profile for StrengthBank Inc.](#)**

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or





Date 6/12/08

To those who donated time, food, and energy to our April 26, May 6 and May 20 Alpha Charter School - StrengthBank® Talk Groups

P.O. Box 330473  
Fort Worth, Texas 76163  
T 817 230 4523  
F 817 423 0394  
[www.talkgroups-mentors.org](http://www.talkgroups-mentors.org)

Thank you for supporting our StrengthBank® Talk Groups launch into Garland's Alpha Charter School. It is community support like this that teaches kids the community involvement connection that can encourage them to contribute to the greater good like you have done.

If you are interested in becoming a high school advisory period mentor next fall, please call

**Dee Merritt (972) 835-6320, ACS, Principal**

As a way to thank you publicly, please see the press release attached. The electronic connection is listed at the top and there you will find the live links to your store. We love to spread the good word about good works!

Again, thanks!

Sandra Shelton  
President, CEO  
[Sandra@talkgroups-mentors.org](mailto:Sandra@talkgroups-mentors.org)