

# sample marketing pieces



**StrengthBank**  
Communication WorkOuts™ Conne  
Today's & Tomorro  
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P.O. Box 330473 • Fort Worth, Texas 76163-0473



If not now, when?  
If not your company  
and local high school, where?

**Dial the number now!**  
17.5 million high school kids  
are waiting to get  
Halloween's Trick or Treat  
from your workforce - Cost:  
45 minutes 2 times a month.

"Your tests show  
a CSR deficit  
that is off the  
charts!  
A shot of community  
involvement  
will make  
the difference!"

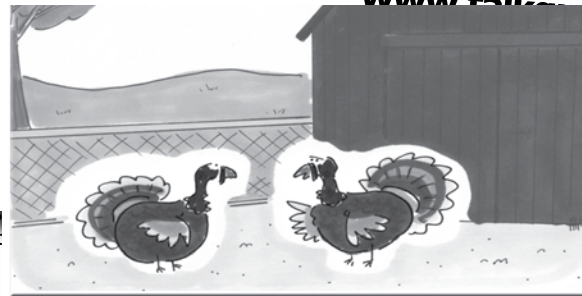


Got employees volunteering as  
StrengthBank® Mentors in high schools?  
Or, are you still "thinking about" being on the  
bright side of Corporate Social Responsibility?



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Those who mentor  
our young ... rule.  
A nation crumbles  
when worthy  
mentors are "just  
too busy being a  
wonderful" to take  
time to mentor.



"You know if  
Ben Franklin  
had lobbied  
just a little harder,  
we wouldn't  
be in this mess!"

Speaking of a mess ... Let's talk turkey. Our high schools are in a downward spiral when it comes to healthy relationship skills. Hear the call! Take part on the front lines with the next generation of freedom voters by mentoring during high school advisory periods. Call **Sandra Shelton** for a **StrengthBank® Communication WorkOuts™** professional growth seminar that prepares volunteers from your workforce to mentor today's



**StrengthBank**  
Communication WorkOuts™



"Tis the season to  
remember the  
power of presence  
over presents ...




"You know when I'm sleeping, when I'm awake  
and if I'm bad or good, and I have to tell you  
what I want?!"

Yes, Virginia, teenagers still  
need "Santa Moments."

Give the gift of presence that  
lasts a lifetime.  
Become a StrengthBank®  
Mentor for your local high school!

About 15.8 million high school  
kids are waiting for you to pick  
up the phone and lead the way  
with volunteers from your  
organization for the local  
communities it serves.

Call Sandra!



She's listening!

817 230 4523

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